

BUILDING OWNER APPROVAL

STREETSCAPE IMPROVEMENTS ALONG 6TH , JESSIE & STEVENSON STREET

March 2023

Penny Ching
64-68 6th Street
San Francisco, CA 94103
pennyching@gmail.com
415.988.2200

San Francisco Visual Arts Commission,

As the building owner of 64-68 6th Street, I would like to approve the proposed mural and artwork improvements on the exterior of my building; see exhibit attached for details, location and dimensions of the proposed artwork.

It is my hope that the project brings safety, activation and visitors from all around the Bay Area to be inspired by the block's rich history and culture.

I have spoken with the project's sponsors, including the San Francisco Parks Alliance, Urban Alchemy, the Mid - Market CBD, the Office of Economic and Workforce Development (OEWD) as well as numerous stakeholders on the block to ensure maintenance and preservation of the artwork.

Please use this letter as my official approval for the proposed murals on 64-68 6th Street, in San Francisco.

Thank you,

penny ching

penny ching (Mar 15, 2023 15:32 PDT)

Penny Ching









Bldg Approval Letter

Final Audit Report

2023-03-15

| | |
|-----------------|--|
| Created: | 2023-03-15 |
| By: | Mark Bonsignore (marconyy24@gmail.com) |
| Status: | Signed |
| Transaction ID: | CBJCHBCAABAAzVN82HMQI-MZVAVudeWKs9uT8zE3hVc8 |

"Bldg Approval Letter" History

-  Document created by Mark Bonsignore (marconyy24@gmail.com)
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-  Document emailed to pennyching@gmail.com for signature
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-  Email viewed by pennyching@gmail.com
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-  Signer pennyching@gmail.com entered name at signing as penny ching
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-  Document e-signed by penny ching (pennyching@gmail.com)
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-  Agreement completed.
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Names and email addresses are entered into the Acrobat Sign service by Acrobat Sign users and are unverified unless otherwise noted.

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross street)

DISTRICT

| | |
|---|--|
| MURAL TITLE | SFC415 |
| DIMENSIONS | 60'w x 10'h |
| ESTIMATED SCHEDULE (start and completion dates) | <p>May 2023 pending Arts Commission Approval</p> <p>The mural will take 2 - 4 days to paint</p> |
| 1. Proposal (describe proposed design, site and theme. Attach a separate document if needed). | <p>The mural is an ode to the skateboard community along 6th Street including the current brick and mortar stores like Thrasher, Creat, and Supreme.</p> |
| 2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment. | <p>A base layer of paint will be put down before the mural goes up.</p> <p>The mural will be painted with standard buckets of paint and spray cans.</p> |
| 3. List individuals and groups involved in the mural design, preparation and implementation. | <p>Alex "Neckface" Montijo, Thrasher Magazine, Chris Martinez (Create) and 64 6th Street Building Owner, OEWD, SFPA</p> |

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

Neck Face (born 1984 in [Stockton, California](#)) is a [graffiti](#) artist^[1] known for a naïve and humorous style.^{[2][3]} His works have been shown in art galleries as well as on the streets.

Early life and education [edit]

Neck Face grew up in a large family and two of his brothers ran a graffiti shop where he spent a lot of time. He began tagging in [Stockton, California](#) during his junior year in high school. He went to [The School of Visual Arts](#) in [New York City](#), but said "I went to art school for two years and realized that it sucked... and dropped out"^{[4][2]}

Work [edit]

Neck Face's style can be described as naïve and scratchy.^[5] His themes have a bloody, violent and medieval feel to them.^[5] Obvious influences are [heavy metal](#) and [latrinalia](#).^{[3][2]} His gallery works stay true to his style, and include drawings and paintings, as well as metal masks, felt installations, and sculptures.^[3]

In 2005 his work was prominently visible from the [Brooklyn-Queens Expressway](#).^[6] He has painted throughout the United States, and in [Melbourne](#), [Sydney](#), [Copenhagen](#), and [Tokyo](#).^[5]

Career [edit]

He started by making stickers and putting them up in Stockton and [Lodi, California](#).^[4] Then his work spread to [San Francisco](#).^[3] The attention he received from his street work allowed him to move into art galleries. Neck Face's first gallery show was when he was 18-years-old and was sponsored by [Rich Jacobs](#) and held at [New Image Art](#) gallery in [West Hollywood, California](#). He's shown in the [New Image Art](#) Gallery in Los Angeles, the [Luggage Store Gallery](#) in San Francisco, One Grand Gallery in Portland, the [Dactyl Foundation](#) in New York, and the OHWOW Gallery in Miami.^[7]

Commercial projects [edit]

As a skateboarder, Neck Face has helped design for [Baker Skateboards](#), and is the Art Director for Baker Skateboards.^[7] Neck Face has also collaborated with [Vans](#), [Stüssy](#) and [Altamont Apparel](#).^[5] His first skateboard art was for famous skateboarder [Mark Gonzales](#). The then 18-year-old Neck Face was asked to provide a design for the *Krooked* board. After his first board with Gonzales he was introduced to [Kevin 'Spanky' Long](#) and started to create boards for him and the Baker skateboard brand.

Solo exhibitions [edit]

- 2012 Neck Face "A Deal with the Devil", One Grand Gallery in Portland, OR
- 2012 Neck Face "Simply the Worst", New Image Art Gallery in Los Angeles, CA
- 2010 Neck Face Into Darkness, [OHWOW](#) Los Angeles^[5]
- 2009 Neck Face "Return to the Womb," V1 Gallery in Copenhagen, Denmark
- 2009 Neck Face at [OHWOW](#), Miami, Florida in October
- 2007 Closed casket, Dactyl Foundation, New York, USA
- 2006 The Night After Halloween, New Image Art Gallery, West Hollywood, USA
- 2005 Monster Children, Sydney, Australia
- 2005 DPMHI, London. U.K.
- 2004 Witch Hunt, New Image Art Gallery, West Hollywood, USA

Neck Face



Neckface art work

| | |
|--------------------|---|
| Born | 1984 |
| Nationality | American |
| Alma mater | School of Visual Arts (SVA) |
| Style | Graffiti |



Neck Face tag on My Old Lady storefront



Neck face piece on a van



One of two giant Neck Face works on rooftops in Brooklyn



STAND
HERE



THRASHER

SKATEBOARD MAGAZINE™



MARCH 2022

THRASHER

SKATEBOARDING MAGAZINE™



ISSUE
500

MAR 2022 Thrashermagazine.com

\$4.99 US & CANADA



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NECK FACE VS PETER RAMONDETTA

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DEAD IN
APPLE
SALAB
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NECK FACE VS PETER RAMONDETTA

THRASHER

DEAD IN JULY!!!

~~APPLEYARD~~
~~SALABANZI~~
~~GHEBERG~~
~~CHALMERS~~
~~BOULALA~~

HEADS
~~LEO ROMERO~~

GO DEMON
OR
GO HOME

OH YOU SKATE?
WHO CARES.



JULY 2005 ISSUE #295
\$3.99 US \$5.99 CAN
077
WWW.THRASHERMAGAZINE.COM



SFC415
Dimensions: 60' w x 10' h



64 6th Street

60'

San Francisco BARBER COLLEGE



10'

Jessie Street

LETTER OF COMMUNITY SUPPORT
MURAL ALONG THE 500 BLOCK OF JESSIE STREET

April 2023

Andrew Sullivan
537 Stevenson Street
San Francisco, CA 94103
a_e_sullivan@yahoo.com
415.740.8913

San Francisco Visual Arts Commission,

As a longtime business owner along 6th Street, I would like to provide a letter of support for the proposed Neckface mural and artwork improvements on the exterior of 64 6th Street Street.

It is my hope that the project brings safety, activation and visitors from all around the Bay Area to be inspired by the block's rich history and culture.

I have spoken with the project's sponsors, including the San Francisco Parks Alliance, Urban Alchemy, the Mid - Market CBD, the Office of Economic and Workforce Development (OEWD) as well as numerous stakeholders on the block to ensure maintenance and preservation of the artwork.

Please use this letter as my official support for the proposed murals on on Jessie Street, in San Francisco.

Thank you,



Andrew Sullivan



CREATE

40 6th Street
San Francisco CA 94103
415.73-SKATE
chris@createandskate.com

November 19, 2022

To Whom it May Concern:

On behalf of myself and CREATE Skateboards, I am pleased to write to express support for the SF Parks Alliance's efforts to bring community events, art installations, and aesthetic improvements to the Jessie Street Alley, and to urge you to support the continuation of this project.

CREATE will be contributing in kind donations by helping to organize the shared streets activation by bringing out skate ramps, we also have a partnership with Skatelite and can support with materials to build the ramps.

The Stevenson Alley Project has shown that SOMA is filled with engaged community members and businesses who wish to leverage an improved public space into a vibrant commercial corridor where economic activity can thrive. With your support, we look forward to continuing this successful project.

Sincerely,

Chris Martinez
CMO
Create Skateboards



25 Taylor Street, Suite 705, San Francisco, CA 94102. www.transgenderdistrictsf.com

April, 2023

Dear SFAC,

On behalf of The Transgender District, I would like to express our support for the improvement project for Jessie Street.

The Transgender District is deeply invested in uplifting the lives of the transgender and non-binary residents of District 6. The current revitalization of the 6th Street corridor, including the San Francisco Parks Alliance's highly successful launch of their Skybridge on Stevenson Street, shows their dedication to the betterment of not just the transgender community, but to all of the residents of the neighborhood.

The implementation of the Jesse Street project will help to breathe new life into a densely inhabited, yet continually underserved section of San Francisco's most vulnerable populations. This project will provide much needed open space areas that include places to sit, additional greenery and artwork – both for viewing by the public and for creating economic opportunities to artists – all contributing to the growth of a vibrant neighborhood that residents can feel proud to live in.

As one of San Francisco's legally designated Cultural Districts, a key area of The Transgender District's programming includes "Land Use", and we are always striving to find new ways to create ongoing urban beautification efforts that enrich the lives of longtime residents as a reverse gentrification model. We strongly feel that the Jesses Street project works in tandem with our commitment to our community.

Please feel free to be in touch via email at sean@transgenderdistrictsf.com if you have any questions.

Sincerely,

Sean Greene
Director of Strategic Partnerships
The Transgender District

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, NECKFACE, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from MORNING SUN CAPITAL LLC (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Vibrant, painted mural by Stockton-born artist Neckface

TITLE, DATE: SFC415 3/23/23

DIMENSIONS: 60 ft wide by 10 ft tall

ADDRESS/LOCATION: 64 6th Street San Francisco CA 94103

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: 64 6th St San Francisco CA 94103.

PROPERTY OWNER

Property Owner: Morning Sun Capital LLC
(or Authorized Agent): Penny Ching
Address: 64 6th street, san francisco ca94103


Email: hotel68sf@gmail.com
Phone: 415 9882200

SIGNATURE: 
DATE: 3/22/2023

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: "Neckface" Alex Montijo
Address: 129 South Ave 54 #2
Los Angeles, CA 90042
Email: nastyneck@gmail.com
Phone: 646 263 0056

SIGNATURE: 
DATE: 3/24/2023

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>